



वनाध्वान्ति उद्योग मन्त्रालय
Directorate of Forest Based Industry

Dated: 21-03-2018

No. FBI/KVIC/O.G.-H.M./ 2017-18

To,
The Director/ Dy. Director
State/ Divisional Office /MDTC/SBEC In charges
Khadi & Village Industries Commission

Sub:- Operational Guidelines for Major Honey Mission --reg.

Sir,
Please find enclosed herewith the Operational Guidelines of Major Honey Mission for further needful action at your end.

Thanking you,

Yours faithfully,

S. N. Sonkusale
(S. N. Sonkusale)
Dy. Director,
I/c, FBI

ग्रामोदया 3, इलरोड, विलेपार्ले (पश्चिम), मुम्बई- 56
Gramodaya, 3, Irla Road, Vile Parle (W),
Mumbai - 400056.
Phone : 022-26708064, Fax : 022-26708064
Email - fbi@kvic.gov.in Web :
www.kvic.gov.in

Khadi India

Operational Guidelines for Major Honey Mission

1. INTRODUCTION:

- a. Beekeeping is an important, sustainable, integral Forest, social forest and Agricultural supporting activity under the rural development programme in India, since it provides nutritional, economic, and ecological balance, while providing employment and income. The knowledge of agro-climatic conditions, the diversified flora, changing Agri/horticultural pattern of the crop, the no. of species of bees available coupled with management practices play a vital role in transforming the beekeeping entrepreneurship in the country. India has the good potential for beekeeping mostly in all the states.
- b. Beekeeping as the very low investment and skills Industry have the potential to offers direct employment to lakhs of people especially hill dwellers, tribal and unemployed youth and farmers. Sustainability of this industry is therefore vital to the country's economic wellbeing and development.
- c. Beekeeping has been carried out across many generations in India. It plays a vital role in the livelihoods of the rural communities in four dynamics;
 - (i) it is an income generating activity;
 - (ii) provides food and medicine - value of honey and other hive products are invaluable;
 - (iii) it supports agricultural activities through cross pollination and increase in yield of crops
 - (iv) it contributes immensely to forest conservation.
 - (v) It provides supplementary income to farmers/ Tribal etc.
- d. Hon'ble Prime Minister of India viewed this opportunities and advised the authorities to explore the possibilities to create employment in Tribal regions and Left Wing Effected (LWE) areas, Backward Districts of the country and announced to take up mass honey production as **Sweet Kranti (Sweet Revolution)** in the lines of "Shwate Kranti" (White Revolution) in Mission mode. In response to that, Ministry of MSME in-principle approval / sanction of Rs. 49.78 Crores in favor of KVIC for Honey Mission with the aims to provide sustainable employment and income to rural & urban unemployed youth, both educated & uneducated, men & women by conserving the honeybee habitat and tapping untapped natural resources.

2. OBJECTIVES:

- a. Create an end-to-end implementation framework for beekeeping skill development, which provides employment opportunities and income generation to agriculturists, beekeepers rural & urban unemployed youth.
- b. ~~Developing a beekeeping skill development of Good Beekeeping Practices~~
- c. ~~Developing a beekeeping skill development of Good Beekeeping Practices~~
- d. ~~Developing a beekeeping skill development of Good Beekeeping Practices~~
- e. ~~Developing a beekeeping skill development of Good Beekeeping Practices~~

Operational Guidelines for Major Honey Mission

1. INTRODUCTION:

- a. Beekeeping is an important, sustainable, integral Forest, social forest and Agricultural supporting activity under the rural development programme in India, since it provides nutritional, economic, and ecological balance, while providing employment and income. The knowledge of agro-climatic conditions, the diversified flora, changing Agri/horticultural pattern of the crop, the no. of species of bees available coupled with management practices play a vital role in transforming the beekeeping entrepreneurship in the country. India has the good potential for beekeeping mostly in all the states.
- b. Beekeeping as the very low investment and skills Industry have the potential to offers direct employment to lakhs of people especially hill dwellers, tribal and unemployed youth and farmers. Sustainability of this industry is therefore vital to the country's economic wellbeing and development.
- c. Beekeeping has been carried out across many generations in India. It plays a vital role in the livelihoods of the rural communities in four dynamics;
 - (i) it is an income generating activity;
 - (ii) provides food and medicine - value of honey and other hive products are invaluable;
 - (iii) it supports agricultural activities through cross pollination and increase in yield of crops
 - (iv) it contributes immensely to forest conservation.
 - (v) It provides supplementary income to farmers/ Tribal etc.
- d. Hon'ble Prime Minister of India viewed this opportunities and advised the authorities to explore the possibilities to create employment in Tribal regions and Left Wing Effectuated (LWE) areas, Backward Districts of the country and announced to take up mass honey production as **Sweet Kranti (Sweet Revolution)** in the lines of "Shwate Kranti" (White Revolution) in Mission mode. In response to that, Ministry of MSME in-principle approval / sanction of Rs. 49.78 Crores in favor of KVIC for Honey Mission with the aims to provide sustainable employment and income to rural & urban unemployed youth, both educated & uneducated, men & women by conserving the honeybee habitat and tapping untapped natural resources.

2. OBJECTIVES:

- a. Create an end-to-end implementation framework for beekeeping skill development, which provides employment opportunities and income generation to agriculturists, beekeepers rural & urban unemployed youth.
- b. For imparting skill on beekeeping to tribal and Backward Beekeeping Practices
- c. Create a strong link and coordination between all the stakeholders
- d. Create a strong link and coordination between all the stakeholders
- e. Create a strong link and coordination between all the stakeholders